

# 2014 AD RATES



LEADERBOARD  
728x90

SKYSCRAPER  
160x 600

MEDIUM RECTANGLE  
300x250

	Year	6 mo	3 mo	1 mo	PLACEMENT
LEADERBOARD	\$5,000	\$3,000	\$1,800	\$1,000	top of every page
MED RECTANGLE	\$1,000	\$600	\$360	\$200	landing pages: sport/school district/school/directory details
SKYSCRAPER	\$3,500	\$2,100	\$1,250	\$700	team pages: sports/directory list/personnel/district/org/directory
LOGO	\$500	\$300	\$180	\$90	slider that anchors every page

40KB max banner size for gif/jpg/png